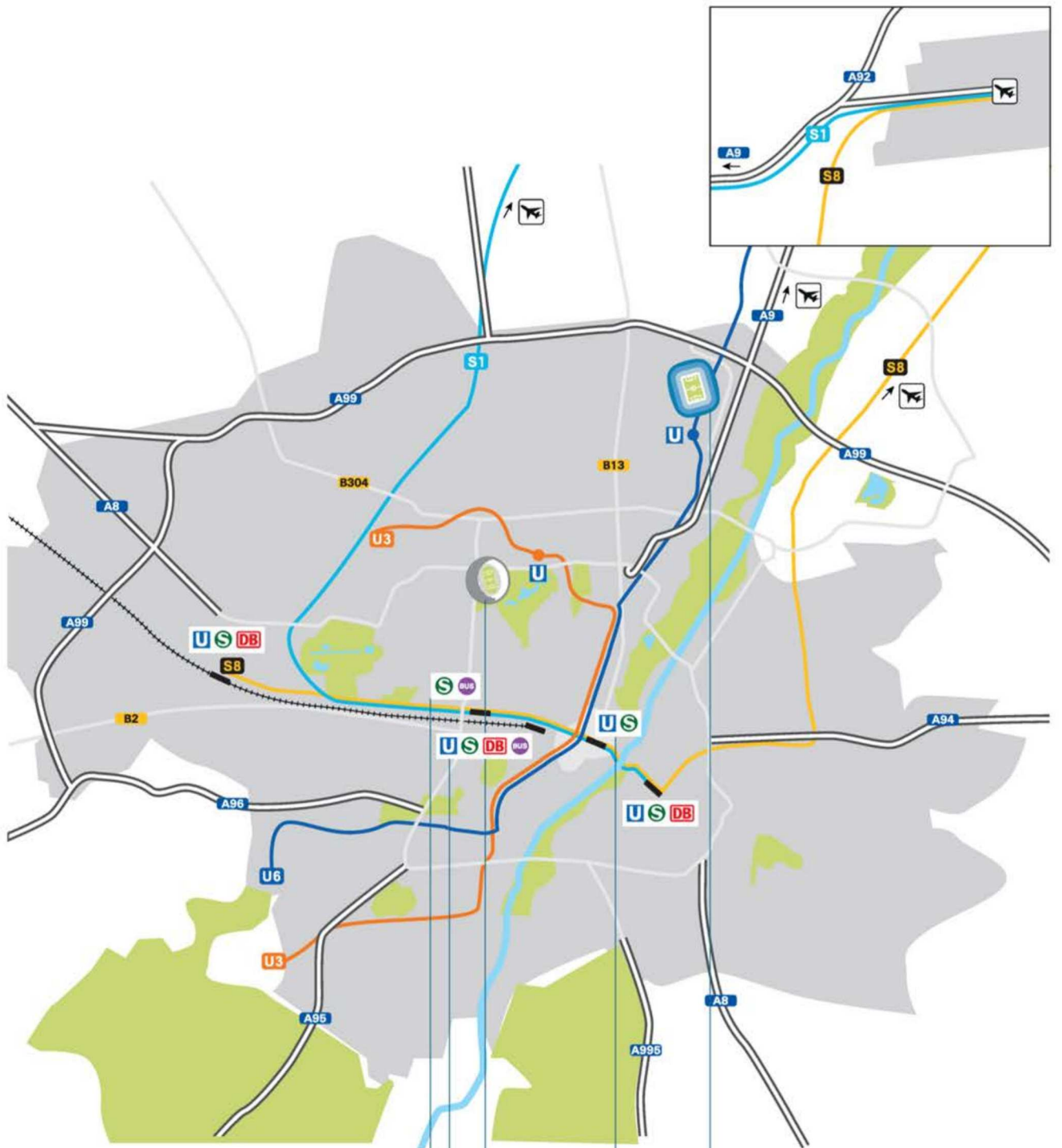




## German Football Association

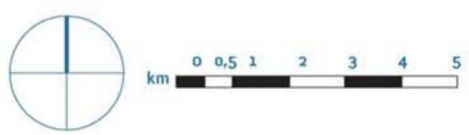
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City:	<b>Munich</b>
Package:	<b>Finals &amp; Standard</b>
Stadium:	<b>Fußball Arena München</b>
Stadium capacity:	<b>70,067</b>
Type of stadium:	<b>Existing stadium</b>
Completion date:	<b>2005</b>



**Distances from Fussball Arena München to**

- City centre: 16km
- Munich airport: 29km
- Central train station: 14km
- Olympic Park fan zone: 10km



- Fussball Arena München
- City centre (Marienplatz)
- Olympic Park fan zone
- Central train station (Hauptbahnhof)
- Main bus station (Hackerbrücke)

### Vision, Concept and Legacy

Based on its experience and the tournaments it has successfully staged in the past, the DFB proposes to once again host a top-class event, which would ensure both a successful festival for UEFA EURO 2020 and continuity in the association's youth programmes.

### Social Responsibility and Sustainability

The social responsibility and sustainability aspects of the bid are minimal, with no tangible proposals put forward.

### Political and Economic Aspects

The political, economic and football situation is outstanding. The success of the 2006 FIFA World Cup has certainly generated very high commitment at all levels.

### Legal Aspects

The agreements have all been signed, with some amendments to the host city agreement. The national association submitted an accompanying letter offering active support in the delivery of the host city's obligations. Guarantees have been provided with some amendments.

The unauthorised selling or use of tickets for commercial purposes can be countered by means of appropriate terms and conditions. Tickets could also be personalised, requiring spectators to present proof of identity.

Ambush marketing can be countered on the basis of, among others, unfair competition, while in the field of intellectual property, the guarantee is limited to the application of the legislation in force.

Advertising of tobacco is prohibited and public viewing activities can be regulated, in particular when an admission fee is due.

The national association proposes to act itself as the local organising structure, which would, as for previous events, incorporate working groups involving all stakeholders.

Volunteers would be organised according to needs and benefit from past experiences.

### Stadium

The Fußball Arena München exists since 2005 and offers a gross capacity of 70,067 spectators. The stadium owner and operator, Allianz Arena München Stadion GmbH, hosted the UEFA Champions League final in 2012 and has applied for both the final and a standard package for UEFA EURO 2020.

The stadium fully meets UEFA's requirements in terms of capacity and accessibility and offers easy access to and from the parking areas close by.

Concerning safety and security, the stadium has provided all the relevant stadium certificates as well as the evacuation plans (stadium evacuation in under eight minutes). The control room is well located and offers sufficient space for the police, fire brigade and medical services and private security personnel. The number of turnstiles is sufficient to allow all spectators to enter the stadium within one hour. The outer security perimeter fence would reach the minimum requested height of 2.4m and the CCTV surveillance and public announcement systems are of a high quality.

With regard to spectator welfare, the stadium provides a high number and very good ratio of toilets and concessions per sector. The first aid rooms are well located and the amount of disabled facilities (wheelchair positions) exceeds UEFA's minimum requirements.

The size of the pitch, 105m x 68m, meets UEFA's requirements. The requirements are also fully met in terms of the size and quality of the teams' and referees' dressing rooms, the match delegate's and medical rooms and the doping control station. The stadium offers sufficient rooms for UEFA's youth programme and ceremonies.

The hospitality requirements are fully met. The VIP stand and VIP hospitality are well located and separated from the other target groups and the public. The stadium premises contain appropriate hospitality space for corporate guests. A high number of skyboxes is available. However, there is no hospitality area for sponsors foreseen inside the stadium and certain facilities would therefore have to be built temporarily outside.

UEFA's technical and telecom requirements, such as domestic and backup power, floodlighting, giant screens, sound and temperature control systems, are met. Meanwhile, UEFA's ICT requirements will be met in 2015, pending further planned improvements.

The stadium fulfils the requirements concerning the size and location of the broadcast compound, stadium media centre inside the stadium, press conference room, mixed zone and flash area. The indoor TV studios are well located, but temporary pitch-view studios would need to be built. The stadium satisfies UEFA's needs for additional space for temporary facilities. Volunteers' and stewards' centres, as well as staff offices, exist within the stadium premises and the stadium services (stadium and facility management, cleaning and groundskeeping and safety and security services) are very well established.

## Mobility

Munich is very well connected to all major European and international destinations, by all means of transport.

A very modern and multi-nodal transport system links Munich Airport to the city centre and the stadium.

The last-kilometre accessibility of the stadium is comfortably ensured by sufficient public transport links (S-Bahn and bus) within walking distance. The proposed park and ride system is based on the existing city infrastructure and meets expectations.

The capacity of Munich Airport is more than sufficient to handle the expected general traffic in 2020 and the additional tournament surges. The Munich airport authority has confirmed that exemptions can be granted to ease night flight operations on matchdays.

## Accommodation

The hotel capacity in Munich is very impressive and would allow the city to accommodate fans and key UEFA target groups within a very convenient distance of the stadium.

The number of rooms secured for key UEFA target groups just about meets the bid targets for the final package and exceeds those for the standard package.

The current average room rates are acceptable.

München Tourismus and the Bavarian hotels and restaurants association have guaranteed the availability of sufficient accommodation for UEFA target groups and supporters and have promised that the room rates would conform to ordinary market rates, without inflation as a result of UEFA EURO 2020.

The bidder has presented high-quality team hotels in accordance with UEFA's requirements. The proposed training facilities are conveniently located, of a high standard and offered at reasonable rental fees.

## Event Promotion

The bidder has presented an attractive venue for the fan zone.

The guarantee in relation to promotion at national level and fan zones in non-host cities is weak.

The city is highly experienced in hosting major events.

## Commercial Matters

The guarantees are fairly good and would ensure support and protection of UEFA's commercial programme. A limited amount of free advertising space has been proposed in the city.