

[To be typed on letterhead paper of the Host City Authority]

## **Undertaking of the Host City Authority**

To: UNION DES ASSOCIATIONS EUROPEENNES DE FOOTBALL  
Route de Genève 46  
1260 Nyon 2  
Switzerland  
("UEFA")

Date:

### **UEFA Champions League™ Final 2020/2021**

Dear Sirs,

I/We the undersigned, being the person duly authorised to undertake obligations on behalf of the [Insert full legal name of the Host City Authority] (the "Host City Authority") understand that the [insert name of the Host Association] (the "Host Association") is applying to be appointed as the entity responsible for staging and organising the final match of the UEFA Champions League™ 2020/2021 (the "UCL Final") and the Additional Events at the [Insert name of the Stadium] in the City of [Insert name of the Host City] (referred to respectively as the "Stadium" and the "Host City"). If the Host Association is appointed by UEFA and in consideration of the mutual rights and obligations of the parties, this Undertaking constitutes the Host City Authority's acknowledgement and agreement, in any case within the competence of the City of Munich and in compliance with the existing laws and regulations, to comply with the staging organisational and operational requirements of the Host City Authority for the UCL Final and the Additional Events (if and when applicable), attached as Appendix 1 to this Undertaking, and to comply with other reasonable and appropriate instructions and guidelines given by the Host Association and/or UEFA in relation thereto. Should a modification by the Host Association and/or UEFA of obligations relating to the Host City result in a material adverse effect on the Host City Authority's financial or legal situation that the Host City Authority can demonstrate and quantify, the Host Association and/or UEFA and the Host City Authority shall discuss in good faith a form of compensation for such quantifiable disadvantages.

Notwithstanding a long-form agreement between the Host City Authority and the Host Association, which could be executed (but cannot be derogating to this Undertaking), at the discretion of the Host City Authority and the Host Association in relation to the staging and the organisation of the UCL Final and the Additional Events (if and when applicable) in the Host City, the Host City Authority hereby represents and undertakes to UEFA the following:

1. It shall create an appropriate structure within its organisation to provide full cooperation and assistance to UEFA and the Host Association to ensure the successful and smooth organisation of the UCL Final and the Additional Events (if and when applicable) in the Host City.
2. It fully supports the offer of the Host Association to host the UCL Final and the Additional Events and it will continue to fully support and cooperate with the Host Association and UEFA in relation to the preparation, organisation and promotion of the UCL Final and the Additional Events (if and when applicable) and any other official related events in the Host City including by making its personnel, ground(s), building(s) and infrastructure(s) available for fulfilling its obligations.
3. It acknowledges that the preparation, organisation and staging of the UCL Final and the Additional Events (if and when applicable) will be classified as a matter of general interest with priority of primary importance within the Host City.
4. It shall issue to the Host Association and UEFA, in a quick and efficient manner, any and all approvals and consents as may be required in connection with the UCL Final and the Additional Events (if and when applicable) in an expedited fashion, provided that all requirements set by any applicable laws are met. With respect to consents and approvals which do not fall into the Host City Authority's competencies, it agrees to proactively support the Host Association and UEFA in obtaining any and all such consents and approvals.
5. It shall take reasonable steps to secure the full support and cooperation of all other relevant Authorities for the successful staging and organisation of the UCL Final and the Additional Events (if and when applicable) in the Host City.
6. It shall not knowingly by any act or omission place the Host Association in breach of its obligations to UEFA with respect to the staging and organisation of the UCL Final and the Additional Events (if and when applicable) in the Host City. This does not apply, if the act or omission is legally required ~~by law~~ or the competent safety and security authorities consider that the safety and security in connection with the event is jeopardised in any way whatsoever or in case of force majeure.
7. It shall indemnify, hold harmless and defend UEFA from and against all liabilities, claims, damages or costs suffered or incurred as a result of a wilfully and knowingly or negligent failure by the Host City Authority to perform any of its essential obligations in relation to the staging and organisation of the UCL Final and the Additional Events (if and when applicable) in the Host City in the proportion of contributory negligence of the Host City. This does not apply, if the act or omission that caused the failure is legally required ~~by law~~ or the competent safety and security authorities consider that the safety and security in connection with the event is jeopardised in any way whatsoever or in case of force majeure.

8. It has granted or shall grant to UEFA and/or the Host Association a license to use its Intellectual Property to the extent necessary for UEFA and/or the Host Association in connection with the organization and marketing of the UCL Final subject to the prior approval of the Host City.
9. It shall not use any marks, logos or other intellectual property belonging to UEFA in connection with the UEFA Champions League and/or the UCL Final and the Additional Events and/or any other accompanying events at any time without the prior written approval of UEFA.

The scope and content of the obligations of the Host City under this Undertaking and the additional guarantees are subject to their compatibility with the legislation of the Federal Republic of Germany and the Free State of Bavaria.

I/We acknowledge and agree that the terms of this Undertaking shall be considered valid and fully enforceable and non-revocable provided that the Host Association is appointed by UEFA to stage and organise the UCL Final and the Additional Events in the Host City.

This Undertaking has been signed by a duly authorised signatory:

**For the Host City Authority:**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Acknowledged by the Host Association:**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Acknowledged by UEFA:**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**APPENDIX 1: STAGING ORGANISATIONAL AND OPERATIONAL REQUIREMENTS**

In relation to Schedules, only the sections highlighted following the below rules apply:

- If the sector is attached and there is no specific highlight, then the entire sector applies and shall be considered as a requirement for the purpose of this Schedule.
- If only part of the sector applies, then only the content which is highlighted applies and shall be considered as a requirement for the purpose of this Schedule.

Schedule 1: Sector 02 of the Bid Requirements: Vision, Concept & Legacy

Schedule 2: Sector 03 of the Bid Requirements: Social Responsibility & Sustainability

Schedule 3: Sector 04 of the Bid Requirements: Legal Matters

Schedule 4: Sector 05 of the Bid Requirements: Event Safety, Security and Service

Schedule 5: Sector 06 of the Bid Requirements: Stadium

Schedule 6: Sector 07 of the Bid Requirements: Mobility

Schedule 7: Sector 09 of the Bid Requirements: City Activities & Event Promotion

Schedule 8: Sector 10 of the Bid Requirements: Commercial Matters

Tourist Office



City of Munich  
Department of Labor &  
Economic Development

City of Munich, Department of Labor and Economic Development, Tourist Office  
Herzog-Wilhelm-Straße 15, 80331 München

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München Tourismus  
Leitung

Union des associations européennes de football  
Route de Genève 46  
1260 Nyon 2  
Switzerland

Herzog-Wilhelm-Straße 15  
80331 München

Ref.:

**Attention: General Secretary**  
**Reference: UCL 2021-MUC**

**Subject: Confirmation Letter for accommodation capacity and fair pricing**

The UEFA Champions League Final 2021 will require a substantial number of accommodation facilities in the Host City and its close surroundings to satisfy the needs of the supporters and visitors. These needs and requirements will of course be subject to various criteria, such as the finalist teams, the accessibility and attractiveness of the Host City, as well as the size of the Stadium.

Following a request of the Deutscher-Fußball Bund (DFB), München Tourismus (tourism office) has reviewed the information listed in the two tables below and confirms that the provided data for the City of Munich is accurate.

S-Bahn Linien S1-S8  
Haltestelle Karlsplatz/Stachus  
U-Bahn Linien U1/U2/U3/U6  
Haltestelle Sendlinger Tor

U-Bahn Linien U4/U5  
Haltestelle Karlsplatz/Stachus  
Straßenbahn Linien 16,17,18,27  
Haltestelle Sendlinger Tor

einfach   
**MÜNCHEN**

Existing hotels:

Hotel Category	Within 15km radius of the Stadium		Between 16-30km radius of the stadium		Between 31-60km radius of the stadium		Grand total	
	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms
5*	14	3255	0	0	3	348	17	3603
4*	128	18248	32	3735	52	3321	212	25304
3*	186	14637	81	3286	110	3620	377	21543
2*	24	1976	1	30	9	456	34	2462
1*	0	0	2	173	0	0	2	173
Total	352	38116	116	7224	174	7745	642	53085

Alternative accommodation:

Name	Address	Rating	Capacity
A & O München Hauptbahnhof	Bayerstr. 75, 80335 München	2	73
CVJM - Jugendgästehaus München	Landwehrstr. 13, 80336 München	x	36
Euro Youth Hostel & Hotel	Senefelderstr. 5, 80336 München	2	58
Gspusi Bar Hostel	Oberanger 45, 80331 München	2	18
Hostel haus international	Elisabethstraße 87, 80797 München	2	180
Jaeger's Hostel Munich	Senefelderstr. 3, 80336 München	2	58
Jugendherberge München-City	Wendl-Dietrich-Str. 20, 80634 München	x	82
Jugendherberge München-Park	Miesingstr. 4, 81379 München	x	104
Kolping Gästehaus St. Theresia	Hanebergstraße 8, 80993 München	2	80
Melninger City Hotel & Hostel München	Landsberger Str. 20, 80339 München	2	99
Smart Stay Hostel Munich City	Mozartstr. 4, 80336 München	2	62
Smart Stay Hotel Station	Schützenstr. 7, 80335 München	1	56
Smart Stay Hotel Schweiz	Goethestr. 26, 80336 München	3	58
The 4You München Hostel & Hotel	Hirtenstr. 18, 80335 München	x	60
Wombat's City HOSTEL Munich	Senefelderstraße 1, 80336 München	2	65
Campingplatz München-Obermenzing	Lochhausener Str. 59, 81247 München		
Campingplatz Nord-West	Auf den Schrederwiesen 3, 80995 München		
Campingplatz München-Thalkirchen	Zentralländstr. 49, 81379 München		
The Tent	In den Kirschen 30, 80992 München		

The signatories further confirm that München Tourismus is officially entitled to provide the statements contained in this Confirmation Letter for the City of Munich and its surroundings.

Finally, the signatories guarantee that München Tourismus will do what is possible but under its control (and will do its best for procuring the same from the other competent authorities) all in accordance with the relevant legal frame to keep the room rates fair (being understood as nearly similar to the selling price for the same booking period one year earlier) during the period before, during and immediately after the UCL Final. In principle these rates shall not exceed the following maximum amounts: 5\*: 400 EUR, 4\*: 300 EUR, 3\*: 200 EUR.

On behalf of the tourism office of the City of Munich (München Tourismus)



Union des associations européennes de football  
Route de Genève 46  
1260 Nyon 2  
Switzerland

Attention: General Secretary  
Reference: UCL 2021-GER

Subject: Event safety, security and service Guarantee

I, Dieter Reiter, the Lord Mayor of the City of Munich, Capital of Bavaria, Germany, hereby confirm, in any case within the competence of the City of Munich and in compliance with the existing laws and regulations, that the City of Munich ~~fully and without restriction~~ agrees to:

- a) comply with the terms of *Sector 05 — Event Safety, Security and Service* of the *UEFA Champions League Final 2021 Requirements* including medical requirements, and Stadium medical services,
- b) cooperate with the Host Association on developing an Integrated Safety, Security and Service Concept for the territory of Munich all in accordance with *Sector 05 — Event Safety, Security and Service* of the *UEFA Champions League Final 2021 Requirements* which I recognise to be the minimum requirements,
- c) confirm and undertake that the City of Munich will take all necessary measures and assume the responsibilities allocated to the Host City Authorities in the Integrated Safety, Security and Service Concept to be developed,
- d) confirm and undertake that the City of Munich will bear the costs associated with the implementation of such measures by the Host City Authorities, in particular all measures on the public domain by the Host City Authorities; and
- e) confirm and undertake that between UEFA and Munich, the City of Munich will be solely liable with regard to any such security measures within the responsibility of the Host City Authorities and will hold UEFA harmless against any action from any third party in this respect.

On behalf of the municipality of Munich, Germany



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Attention: General Secretary  
Reference: UCL 2021-GER

Subject: Use of figurative elements Guarantee.

- I, Dieter Reiter, the Lord Mayor of the City of Munich, Capital of Bavaria, confirm that UEFA and its Commercial Partners will benefit from unrestricted rights to register and use figurative elements relating to and in property of the Host City, such as architectural elements, public monuments and well-known buildings within the marks relating to the UEFA Champions League Final, and with produce and/or sign any documents required for this purpose upon UEFA and/or Host Association request.

On behalf of the municipality of Munich, Germany



Union des associations européennes de football  
Route de Genève 46  
1260 Nyon 2  
Switzerland

Attention: General Secretary  
Reference: UCL 2021-GER

Subject: Rights protection committee and enforcement Guarantee.

I, Dieter Reiter, Lord Mayor of the City of Munich, Capital of Bavaria, hereby confirm, in any case within competence of the City of Munich and in compliance with the existing laws and regulations, to

- take all appropriate measures to enforce intellectual property laws to protect UEFA's intellectual property, to prohibit unlawful ambush marketing, unlawful counterfeiting activities, unlawful commercial activities in proximity to Official Sites and unlawful public viewing in connection with UEFA and/or UEFA Champions League Final 2021 including;
- secure the presence of all relevant Authorities of the City of Munich dedicated to such enforcement and protection during Matchday in the Host City in order to swiftly take all appropriate enforcement measures against the illicit activities mentioned above;
- secure the attendance and participation of all relevant Authorities of the City of Munich to the rights protection committee(s) which will be set up to harmonize the actions of the relevant Authorities in relation to the enforcement of the rights related to the UCL Final at national and Host Cities level.

On behalf of the municipality of Munich, Germany



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### **Engagement Letter for UEFA Champions League Final 2021**

Hosted in Munich, Germany, the UEFA Champions League Final 2021 will be a great football match for the entire continent and will be widely followed throughout the world. Football has the ability to unite people regardless of their age or background. In our city, there are more than 140 clubs with a football division; many of them have members from all over the world joining together to play football.

Munich is among the most well-known and most significant sports hubs in Germany and worldwide. Around 75 % of Munich's citizens do sports on a regular basis. In addition to that, we have a large number of sports clubs, many high-level sports events and, last but not least, an enormous enthusiasm for football in Munich and well beyond the city limits. Without a doubt, Munich is a football city of national and international importance. After all, it is home to FC Bayern München, one of Europe's most popular and most successful football clubs.

By successfully staging major events such as the 2006 FIFA World Cup and the 2012 UEFA Champions League Final in the recent past, the City of Munich has more than once proven to be an excellent and competent host of major international sports events and has had numerous opportunities to live up to its image as a friendly and cosmopolitan city of sport.

Munich places great importance on hosting sustainable events and on the long-term use of existing sports infrastructure. As the much-celebrated venue of the 1972 Olympic Games, Munich's Olympic Park played a major role in German sport history. The post-Olympic usage of Munich's sport and event venues is truly exemplary and second to none in the world. Together with the Allianz Arena and the Olympic Park, Munich can provide the ideal framework conditions for the UEFA Champions League Final 2021.

The good cooperation between the German Football Association, the City of Munich, the Free State of Bavaria, the Allianz Arena, the Olympiapark GmbH, the FC Bayern München and the national and local supporters is one of Munich's great assets. Relying on this powerful network, Munich will be able to make the UEFA Champions League 2021 a unique football experience with unforgettable moments for the participating clubs and guests.

We would be proud to be part of this event of great public interest and will secure our full support.